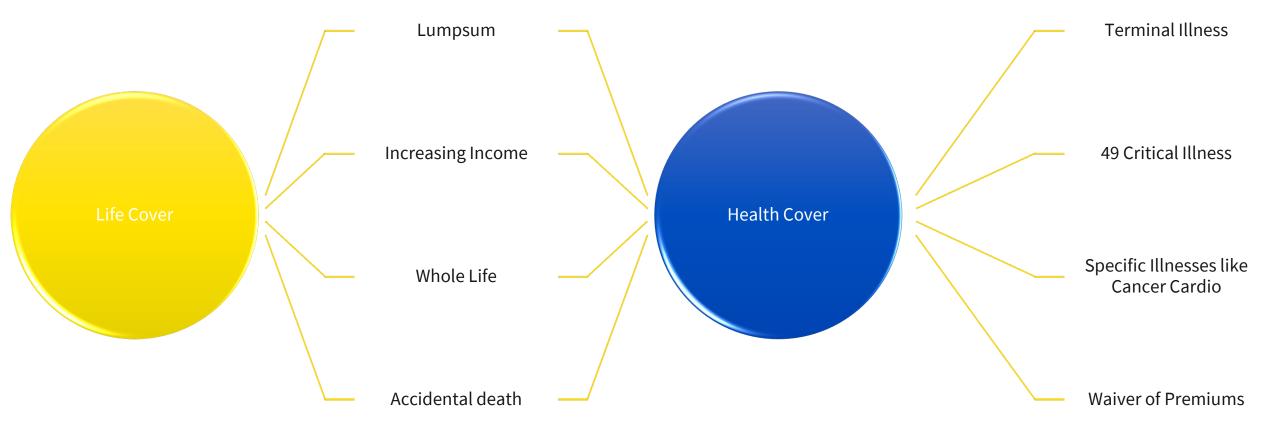
Aviva Signature 3D Term Plan

Non-Linked Non-Participating Individual Pure Risk life insurance plan UIN:122N148V01



Power to Choose - Customize your Term Plan



Term Plan Covering 3 D's



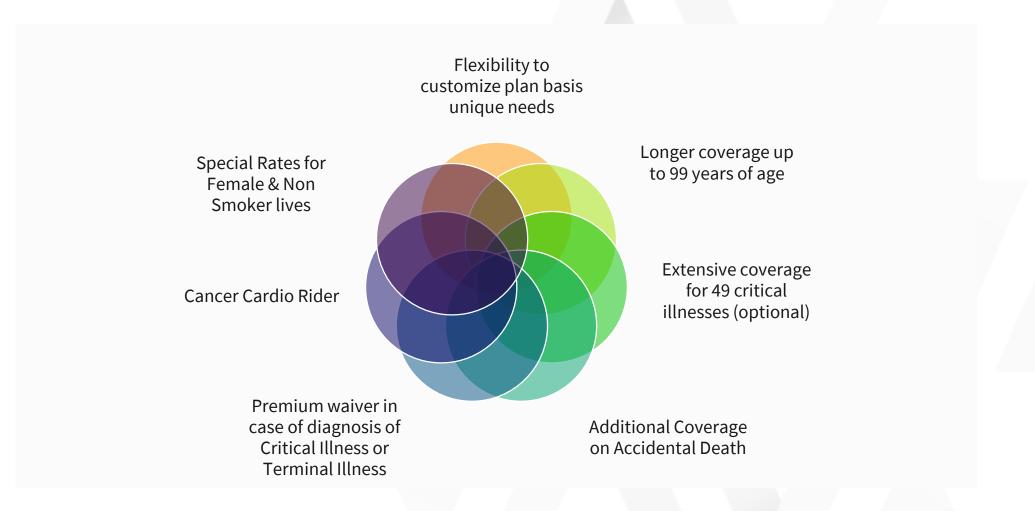


Disability:Lumpsum and or Waiver of future premiums



Disease: Lumpsum and or Waiver of future premiums

USPs



Plan Options(1/2)

3D Pure Term

- This option provides life insurance coverage in the form of lump sum payment
- In the event of death of the life insured, Base Sum Assured shall be payable and the policy will terminate thereafter
- Nothing is payable in case the insured survives till maturity date

3D Accelerated

- This option provides life insurance coverage in the form of lump sum payment
- There is an in-built accelerated terminal illness benefit to the tune of 50% of the Base Sum Assured
- On the happening of the Terminal Illness 50% of the Base Sum Assured or Rs.1 crore whichever is the lower shall be payable
- All future premiums are waived after the claim is paid for Terminal Illness
- In the event of death of the life insured, the Base Sum Assured shall be payable after deducting the amount already paid towards Terminal Illness, and the policy will terminate

Plan Options(2/2)

3D Family Plus

- This option provides life insurance coverage in the form of lump sum payment along with Regular Monthly Payouts (RMP)
- In the event of death of the life insured, Base Sum Assured shall be payable as a lump sum
- In addition, a regular monthly payout is also payable for 10 years starting from monthly anniversary following the date of death of the life insured. Amount of first 12 Regular Monthly payouts shall be equal to 0.25% of Base Sum Assured. This payout will increase by 8% p.a. compounded yearly, each year on the month following the death anniversary.

3D Trop

- This option provides life insurance coverage in the form of lump sum payment
- In the event of death of the life insured, Base Sum Assured shall be payable and the policy will terminate
- In case the life insured survives till maturity date, Total Premiums Paid[#] shall be returned to the policyholder

#Total Premiums Paid means total of all the premiums received, excluding any extra premium, any rider/add-on premium and taxes.

Sample Premiums

Pure Term									
Age/Sum Assured	5 Lacs	15 Lacs	25 Lacs	55 Lacs	75 Lacs	1CR			
30	1949	4346	6744	6805	8941	11371			
38	2902	7207	11512	11954	15963	20734			
45	4798	12893	20989	22094	29790	39170			

Family Plus								
Age/Sum Assured	55 Lacs	75 Lacs	1CR					
30	2297	5391	8486	8563	11339	14568		
38	3560	9181	14802	15323	20557	26859		
45	6038	16613	27188	28618	38686	51031		

For Male Aged 30 years with Policy Term 30 years

Product Benefit Structure

Contingent Event on		How & When the	Amount of benefit					
which insurance benefit is payable	Conditions for payment		3D-Pure Term	3D-Accelerated	3D-Family Plus	3D-TROP		
Death of the Life Insured during the policy term	Policyholder has paid all due premiums till date of death (Applicable for all options)	How: Lump Sum When: On death of the Life Insured during the Policy Term	Base Sum Assured	Base Sum Assured	Base Sum Assured plus a regular monthly payout is also payable for 10 years starting from monthly anniversary following the date of death of the life insured. Amount of first 12 Regular Monthly payouts shall be equal to 0.25% of Base Sum Assured. This payout will increase by 8% p.a. compounded yearly, each year on the month following the death anniversary.	Base Sum Assured		
Survival of the Life Insured till maturity date	Policyholder has paid all due premiums till maturity date (Applicable for all options)	<u>How:</u> Lump Sum <u>When:</u> Maturity Date	Nil	Nil	Nil	100% of the Total Premiums paid [#] .		
Surrender	Surrender by the policyholder (Applicable only for 3D-TROP option)	policy during the policy term	Nil	Nil	Nil	Surrender Value (Higher of Guaranteed Surrender Value or Special Surrender Value)		

#Total Premiums Paid means total of all the premiums received, excluding any extra premium, any rider/add-on premium and taxes.

Plan Eligibility(1/4)

Criteria	3D-Pure Term	3D-Accelerated	3D- Family Plus	3D-TROP		
Minimum Sum Assured Sum Assured Bands Rs.5Lacs to 25Lacs =>Rs.50Lacs & Above	Rs. 5 lacs	Rs. 50.50 lacs	Rs. 5 lacs	Rs. 50.50 lacs		
Maximum Sum Assured(Other than POSP's)	No Limit subject to Board Approved Underwriting Policy					
Minimum Premium	Rs.1463	Rs.3981	Rs.1644	Rs.7142		
Maximum premium	Depen	ds upon the maximum s	sum assured			
Minimum Entry Age		18 Ye	ears Last Birthday			
Maximum Entry Age		65 Y	ears last birthday			
Base Sum Assured will be in the multiples of Rs.50,000 Maximum Death Sum Assured for POSPs shall be Rs. 25 lacs (per life) subject to Board Approved Underwriting Policy. Only 3D Pure Term Option is available via POSPs without riders						

Plan Eligibility(2/4)

Policy Term & Premium Payment Term:

3D-Pure Term:

Policy Term								
	Min Policy Term	Max Policy Term						
Regular Premium	10 years	62 years						
Limited Premium	15 years	62 years						
Whole Life with Limited Premium	34 years	81 years						
	Premium Payment Term							
	Min Premium Payment Term	Max Premium Payment Term						
Regular Premium	10 years	62 years						
Limited Premium	10, 15, 20, 25, 30 years							
	Minimum (70 minus Entry Age,30 Years), 10, 15							
Whole Life with Limited Premium	5 Years PPT is allowed only with Entry A	ge of 65 Years						

		Policy Term
	Min Policy Term	Max Policy Term
Regular Premium	10 years	62 years
Limited Premium	15 years	62 years
		Premium Payment Term
	Min Premium	
	Payment Term	Max Premium Payment Term
Regular Premium	10 years	62 years
Limited Premium		10, 15, 20, 25, 30 years

3D-Acclerated:

Plan Eligibility(2/4)

Policy Term & Premium Payment Term:

3D-Family Plus:

3D-Trop:

		Policy Term					
	Min Policy Term	Max Policy Term					
Regular							
Premium	10 years	62 years					
Limited							
Premium	15 years	62 years					
		Premium Payment Term					
	Min Premium						
	Payment Term	Max Premium Payment Term					
Regular							
Premium	10 years	62 years					
Limited							
Premium	10, 15, 20, 25, 30 years						
		3D TROP					
	Min Policy Term	Max Policy Term					
Regular Premium	15 years	62 years					
	20 years						
Limited Premium	25 years	62 Years					
	30 years						
	35 years						
		3D TROP					
	Min Premium						
	Payment Term	Max Premium Payment Term					
Regular Premium	15 years	62 years					
Limited Premium		15, 20, 25, 30 years					

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Plan Eligibility(3/4)

Minimum Maturity Age		28 Years Last Birth	day	
Maximum Maturity Age	1.Regular Premium Other than Whole of Life:80 Years 2.Limited Premium Other than Whole of Life: 80 Years 3.Limited Premium Whole of Life: 99 Years	 Regular Premium Other than Whole of Life:80 Years Limited Premium Other than Whole of Life: 80 Years 	 Regular Premium Other than Whole of Life:80 Years Limited Premium Other than Whole of Life: 80 Years 	80 Years

Important Points to Consider

Limited Premium Whole of Life Coverage is available only under 3D-Pure Term option. Policy Term under Limited Premium Whole of Life Cover age would be equal to 99 Years minus Entry Age

Limited Premium Whole of Life Coverage is available only under 3D-Pure Term option. Premium Payment Term (PPT) under Limited Premium Whole of Life Cover age would be equal to 70 Years minus Entry Age subject to a minimum of 5 years and maximum of 30 years. The PPT under Whole of Life Coverage can be of 10 Years and 15 Years also.

Plan Eligibility-POS Variant

Criteria	3D-Pure Term
Minimum Sum Assured (Rs.)	5 lacs
Maximum Sum Assured (Rs.)	25 Lacs
Minimum Annual Premium (Rs.)	1463
Minimum Entry Age	18 Years Last Birthday
Maximum Entry Age	55 Years last birthday
Minimum Doligy Torres	Regular Premium : 10 Years
Minimum Policy Term	Limited Premium :15 Years
Maximum Policy Term	47 Years (Subject to maximum Maturity Age 65 Years
Minimum Premium Payment Term	Regular Premium: Same as Policy Term
	Limited Premium: 10Years
Minimum Premium Payment Term	Regular Premium: Same as Policy Term
	Limited Premium: 30Years
Minimum Maturity Age	28 Years Last Birthday
Maximum Maturity Age	65 Years Last Birthday

High Sum Assured Rebate

Pure Risk: SA from 5 to 50 lacs (Regular Premium)

SA (in lacs) starting from	T O	SA (in lacs)	Rebate in 'Regular Premium' Tabular Premium Rate Table		
5.50	T O	9.50	-	Rs. 7.50 for each 50,000 of sum assured bought in excess of 5 lacs till 9.50 lacs	
10	T O	10	Rs.75	Flat	
10.50	T O	14.50	Rs.75	plus Rs. 2.50 for each 50,000 of sum assured bought in excess of 10 lacs till 14.50 lacs	
15	T O	15	Rs.100	Flat	
15.50	T O	19.50	Rs.100	plus Rs. 1.50 for each 50,000 of sum assured bought in excess of 15 lacs till 19.50 lacs	
20	T O	20	Rs.115	Flat	
20.50	T O	50	Rs.115	plus Rs. 0.50 for each 50,000 of sum assured bought in excess of 20 lacs till 50 lacs	

Pure Risk: SA from 5 to 50 lacs (Limited Premium)

SA (in lacs) starting from	То	SA (in lacs)	Rebate	e in 'Limited Premium' Tabular Premium Rate Table
5.50	То	9.50	-	Rs. 8.50 for each 50,000 of sum assured bought in excess of 5 lacs till 9.50 lacs
10	То	10	Rs.85	Flat
10.50	То	14.50	Rs.85	plus Rs. 3.00 for each 50,000 of sum assured bought in excess of 10 lacs till 14.50 lacs
15	То	15	Rs.115	Flat
15.50	То	19.50	Rs.115	plus Rs. 1.50 for each 50,000 of sum assured bought in excess of 15 lacs till 19.50 lacs
20	То	20	Rs.130	Flat
20.50	То	50	Rs.130	plus Rs. 0.50 for each 50,000 of sum assured bought in excess of 20 lacs till 50 lacs

High Sum Assured Rebate

3D-TROP: SA>50 lacs Regular Premium:

SA (in lacs) starting from	т	SA (in	Rebate i	in 'Regular Premium' Tabular Premium Rate Table for	
	0	lacs)		TROP	
51	То	74.50	-	Rs. 0.22 for each 50,000 of sum assured bought in excess of 50.50 lacs till 74.50 lacs	
75	То	75	Rs.11.00	Flat	
75.50	То	99.50	Rs.11.00	Plus Rs. 0.10 for each 50,000 of sum assured bought in excess of 75 lacs till 99.50 lacs	
100	То	100	Rs.16.00	Flat	
100.50	То	199.50	Rs.16.00	plus Rs. 0.035 for each 50,000 of sum assured bought in excess of 100 lacs till 199.50 lacs	
200	То	200	Rs.23.00	Flat	
200.50	То	499.50	Rs.23.00	plus Rs. 0.005 for each 50,000 of sum assured bought in excess of 200 lacs till 499.50 lacs	
500	То	No Limit	Rs.27.50	Flat	

3D-TROP: SA>50 lacs Limited Premium:

SA (in lacs) starting from	То	SA (in lacs)	Rebate in 'Limited Premium 15/20/25/30' Tabular Premium Rate Table for TROP				
51	То	74.50	-	Rs. 0.24 for each 50,000 of sum assured bought in excess of 50.50 lacs till 74.50 lacs			
75	То	75	Rs.12	Flat			
75.50	То	99.50	Rs.12	Plus Rs. 0.10 for each 50,000 of sum assured bought in excess of 75 lacs till 99.50 lacs			
100	То	100	Rs.17	Flat			
100.50	То	199.50	Rs.17	plus Rs. 0.035 for each 50,000 of sum assured bought in excess of 100 lacs till 199.50 lacs			
200	То	200	Rs.24	Flat			
200.50	То	499.50	Rs.24	plus Rs. 0.005 for each 50,000 of sum assured bought in excess of 200 lacs till 499.50 lacs			
500	to	No Limit	Rs.28.50	Flat			

High Sum Assured Rebate

Pure Risk SA>50 lacs Regular Premium (3D-Pure Term; 3D-Accelerated; 3D-Family Plus)

Pure Risk SA>50 lacs Limited Premium: (3D-Pure Term; 3D-Accelerated; 3D-Family Plus)

SA (in lacs) starting	То	SA (in lacs)	Rebate in 'Regular Premium' Tabular Premium Rate Table		SA (in lacs) starting from	То	SA (in lacs)	Rebate in 'Limited Premium' Tabular Premium Rate Table for Limited Pay option of 10/15/20/25/30 and '70 Minus Entry Age' variant	
from				Rs. 0.11 for each 50,000 of sum assured bought in excess of		То	74.50	-	Rs. 0.14 for each 50,000 of sum assured bought in excess of 50.50 lacs till 74.50 lacs
51	То	74.50	-	50.50 lacs till 74.50 lacs	75	То	75	Rs.7.00	Flat
75	То	75	Rs.5.50	Flat	75.50	То	99.50	Rs.7.00	Plus Rs. 0.10 for each 50,000 of sum assured bought in
75.50	То	99.50	Rs.5.50	plus Rs. 0.11 for each 50,000 of sum assured bought in excess of 75 lacs till 99.50 lacs	13.30		55.50	13.1.00	excess of 75 lacs till 99.50 lacs
100	То	100	Rs.11.00	Flat	100	То	100	Rs.12.00	Flat
100.50	То	199.50	Rs.11.00	plus Rs. 0.015 for each 50,000 of sum assured bought in excess of 100 lacs till 199.50 lacs	100.50	То	199.50	Rs.12.00	plus Rs. 0.02 for each 50,000 of sum assured bought in excess of 100 lacs till 199.50 lacs
200	То	200	Rs.14.00	Flat	200	То	200	Rs.16.00	Flat
200.50	То	499.50	Rs.14.00	plus Rs. 0.005 for each 50,000 of sum assured bought in	200.50	То	499.50	Rs.16.00	plus Rs. 0.005 for each 50,000 of sum assured bought in excess of 200 lacs till 499.50 lacs
500	То	No Limit	Rs. 17.00	excess of 200 lacs till 499.50 lacs Flat	500	to	No Limit	Rs.19.00	Flat

Riders

Aviva Accidental Casualty Non-Linked Rider (UIN:122B035V01)- Available with Regular/Limited Premium Policy for all Base Cover Options

Aviva New Critical Illness Non-Linked Rider (UIN:122B036V01)- Available with Regular Premium Policy of 3D-Pure Term/3D-Accelerated/3D- Family Plus options only

Aviva Cancer Cardio Non-Linked Rider (UIN:122B037V01)- Available with Regular Premium Policy of 3D-Pure Term/3D-Accelerated/3D- Family Plus options only

Note:

- Overall the total rider sum assured under each of the above riders cannot be more than Rs. 50 lacs on a single life considering all policies issued by Aviva.
- Rider sum assured shall always be less than or equal to the Base Sum Assured subject to the minimum as per above table.
- Aviva New Critical Illness Non-Linked Rider and Aviva Cancer Cardio Non-Linked Rider cannot be opted for together under this plan.
- No rider is available in case the policy is solicited via PoSPs channel.

Non Forfeiture Clause for 3D-Pure Term, 3D-Accelerated & 3D-Family Plus Options

If the due regular/limited premium is not paid before the expiry of the grace period then the policy will lapse and risk cover will cease immediately.

Policy shall not acquire any surrender value or paid-up value. However, policyholder can exit the contract during the remaining policy tenure under a Limited premium policy provided all due premiums have been paid till the Premium Payment Term. There will be no Exit Value for Regular premium policy.

The Exit Value as per following formula will be paid and the contract will terminate thereafter.

60% ×

{Total Premiums Paid till date of Exit x Outstanding Policy duration in complete months as on date of Exit}

{Original Policy Term (in months)}

Non Forfeiture Clause for 3D-TROP Option

a) If at least 2 years Regular/Limited premiums have not been paid:

During the first 2 policy years, if the due regular/limited premium has not been paid before expiry of the grace period, the policy will lapse. If a lapsed policy has not been revived within five years from the date of first unpaid due premium (revival period), the policy will be terminated at end of the revival period without any benefit/payout.

a) If at least 2 years Regular/Limited premiums have been paid:

After payment of at least 2 years' Regular/Limited premiums, if any due premium is not paid before expiry of the grace period, the policy will become a paid-up policy with reduced benefits as under.

Total number of Regular/Limited premiums paid Paid-up Death Sum Assured = ------ X Base Sum Assured

Total number of Regular/Limited premiums payable under the contract

In case of death of the life insured before maturity, the Paid-up Death Sum Assured shall be payable in respect of a paid-up policy.

In case the life insured of a paid-up policy survives till the maturity date then Paid up Maturity Sum Assured shall be payable. The Paid-up Maturity Sum Assured shall be:

Total number of Regular/Limited premiums paid Paid-up Maturity Sum Assured = ------- X Maturity Sum Assured Total number of Regular/Limited premiums payable under the contract

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Non Forfeiture Clause for 3D-TROP Option

a) If at least 2 years Regular/Limited premiums have not been paid:

During the first 2 policy years, if the due regular/limited premium has not been paid before expiry of the grace period, the policy will lapse. If a lapsed policy has not been revived within five years from the date of first unpaid due premium (revival period), the policy will be terminated at end of the revival period without any benefit/payout.

a) If at least 2 years Regular/Limited premiums have been paid:

After payment of at least 2 years' Regular/Limited premiums, if any due premium is not paid before expiry of the grace period, the policy will become a paid-up policy with reduced benefits as under.

Total number of Regular/Limited premiums paid Paid-up Death Sum Assured = ------ X Base Sum Assured

Total number of Regular/Limited premiums payable under the contract

In case of death of the life insured before maturity, the Paid-up Death Sum Assured shall be payable in respect of a paid-up policy.

In case the life insured of a paid-up policy survives till the maturity date then Paid up Maturity Sum Assured shall be payable. The Paid-up Maturity Sum Assured shall be:

Total number of Regular/Limited premiums paid Paid-up Maturity Sum Assured = ------- X Maturity Sum Assured Total number of Regular/Limited premiums payable under the contract

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Policy can be surrendered anytime provided at least two years' premiums have been paid. Surrender Value payable shall be greater of the Guaranteed Surrender Value and the Special Surrender Value.

Guaranteed Surrender Value (GSV) = GSV Factor X Total Premiums Paid[#]

*Total Premiums Paid means total of all the premiums received, excluding any extra premium, any rider cover premium and taxes.

Special Surrender Value (SSV) = SSV Factor X Paid-up Maturity Sum Assured

SSV factors can be reviewed by the Company from time to time with prior approval of IRDAI



THANK YOU

