



IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER. THE LINKED INSURANCE PRODUCTS DO NOT OFFER ANY LIQUIDITY DURING THE FIRST FIVE YEARS OF THE CONTRACT. THE POLICYHOLDER WILL NOT BE ABLE TO SURRENDER/WITHDRAW THE MONIES INVESTED IN LINKED INSURANCE PRODUCTS COMPLETELY OR PARTIALLY TILL THE END OF THE FIFTH YEAR.

Aviva i-Growth - An Individual Unit Linked Non-Participating Life Insurance Plan In today's times, in addition to protection, saving and growing your hard earned money is also very important for a secure future. Keeping this in mind we've developed Aviva i-Growth,

a life insurance plan designed to provide you with life cover while making your savings grow. With Aviva i-Growth you can earn Loyalty additions by staying invested, which can accelerate the growth of your money. This product is extremely convenient and hassle free as it can be bought online without the need for a medical examination. With Aviva i-Growth you can make your savings work as hard as you do.

Aviva i-Growth- Unique Attractions

• Hassle-free purchase: This plan is offered basis a self-declaration of good health (DGH) about the Insured in the proposal form (application for insurance), that enables you to buy life cover (Sum Assured), without any medical examinations Fund options: You can choose from 3 unit linked funds viz. Bond Fund-II, Balanced Fund-II, and Enhancer Fund-II, as per your risk appetite

Minimum Entry Age 18 years (last birthday)

Policy Term (PT)	10, 15 or 20 Years (subject to maximum maturity age)					
Premium Payment Term (PPT)	Same as Policy Term					
Maximum Annualized Premium	Entry Age	Minimum Annualized Premium	Maximum Annualized Premium if 10 times Cover is opted for	Maximum Annualized Premium if 20 times Cover is opted for		
	18-40 years last birthday		₹ 5,00,000	₹2,50,000		
	41-50 years last birthday	For Policy Term = 15 years - ₹60,000 For Policy Term = 20 years - ₹48,000	₹ 3,00,000	₹1,50,000		
	Minimum Sum Assured Maximum Sum Assured					
	Policy Term (in years)	Minimum Sum Assured	Entry Age	Maximum Sum Assured (Subject to Company's Boa Approved Underwriting Pol		
Sum Assured	10	₹6,60,000			-	
	15	₹6,00,000	18-40 years last birthd	lay ₹50,00,000		
	20	₹4,80,000	41-50 years last birthd	₹ 30,00,000		
Premium Frequency	Yearly, Half Yearly	, Quarterly and Monthly				

Death Benefits: In case of the unfortunate death of the Life Insured, the nominee will receive either the Sum Assured or 105% of the total premiums paid or the Fund Value as on the date of notification of death along with Loyalty Additions, if any, whichever of these is higher.

Maturity Benefit:

On survival of the Life Insured till the maturity date, you will receive the Fund Value along with Loyalty additions.

Loyalty addition (As per the table below) will be added to the fund value on the last 3 policy anniversaries of your policy, if all premiums are paid till date of respective Loyalty Addition.

rs, in case your need for protection decreases because of age or reduction in your liabilities.

Yield Net of Charges

(% p.a.)

1.62%

5.57%

2.45%

Policy Term Added at policy **Loyalty Addition** (in years) Anniversary (as a % of Fund Value) 10 8th, 9th, 10th 1.25%

emium at the inception of the policy. anniversary by giving a written notice at least 15 days before the policy anniversary.

2.70%

3.00%

These Loyalty Additions are added to the units in the various fund(s) in the same proportion as that of the defined regular premium distribution.

	This option allows you to reduce your sum assured after completion of 3 policy year. This facility is available if you have opted for life cover of 20 times the Annualized Pre-
	The Sum Assured can be reduced to 10 times the Annualized Premium on any policy
-	The premium will not change if this option is exercised.
-	The Sum Assured once reduced cannot be increased again.
	The mortality charges would be deducted based on the reduced Sum Assured
	"Annualized Premium" shall be the premium amount payable in a year excluding the taxes, rider

13th, 14th, 15th

18th, 19th, 20th

premiums and underwriting extra premiums on riders, if any.

Option to reduce Sum Assured:

Top-up Premiums: Not allowed under this plan **Benefit Illustration:** This illustration is for a male aged 35 years (Premium Paying Term = Policy Term) and assuming premiums are payable annually

Gross Investment

Return (%)

4%

8%

4%

Projected Fund

Value at

Maturity (₹)

9,18,628

11,45,661

15,37,805

(₹) 84,000 8,40,000 10

8% 21,41,343 6.38% 4% 22,20,240 2.59% 84,000 8,40,000 20 8% 34,76,974 6.51%

"Annualized Premium" shall be the premium amount payable in a year excluding the taxes, rider premiums and underwriting extra premiums on riders, if any.

15

Please note: Taxes including but not limited to Goods & Service Tax, Cesses as applicable shall also be levied as notified by the Government from time to time. The assumed rates of return shown in the illustration above are not guaranteed and they are not the upper or lower limits of what you might get back as the value of your policy, which depends on a number of factors including future investment performance. Tax laws are subject to change from time to time. **Partial Withdrawals**

Asset allocation Risk profile

Debt

Equity

Debt

Equity

Asset allocation

Government Securities:

MM:0 to 40%

60% to 100%

MM

MM

(25%-100%)

Medium

High

Risk profile

Low

Discontinuance Charges for the policies having Annualized Premium (AP) above ₹50,000

Lower of 6% of (AP or fund value)

subject to a maximum of ₹6,000

Lower of 4% of (AP or fund value)

subject to a maximum of ₹5,000

Lower of 3% of (AP or fund value)

subject to a maximum of ₹4,000

(0%-40%)

(0%-45%)

(0%-40%):

(0%-40%

(60%-100%)

Bond Fund-II Debt (60%-100%) [SFIN: ULIF01608/01/2010LIFDEBT-II122]: MM (0%-40%)Low (0%)To generate a steady income through investment in high quality fixed income securities. Equity

b) Premium Re-direction:

Charges: 1. Premium Allocation Charge:

Policy Term = 20 years

4.5% 3% 0% 0% 6 onwards

Monthly PAC

0.10% of Annualized Premium

0.30% of Annualized Premium

Policy Term of 10 & 15 years

Premium Allocation Charge

Mortality charge will be deducted by monthly cancellation of units from the unit account on the "Sum at Risk" (Sum Assured or 105% of premiums paid, whichever is higher, minus Fund Value) provided it works out to be greater than zero. Sample annual charges per thousand Sum at Risk for a healthy male are given below:

Age at the time of deduction of charge (in years) 30 0.7910 0.8556 | 1.0560 1.5046 If Sum at Risk is zero or negative, mortality charge shall not be applicable.

Female lives will attract lower mortality charges which will be corresponding to a male who is 2 years younger than the female life.

Lower of 15% of (AP or fund value)

subject to a maximum of ₹2,000

Lower of 10% of (AP or fund value)

subject to a maximum of ₹1,500

Where the policy is discontinued **Discontinuance Charges for the policies** having Annualized Premium (AP) upto ₹50,000 during the policy year Lower of 20% of (AP or fund value) 1 subject to a maximum of ₹3,000

Aviation, other than as a passenger in a commercially licensed passenger aircraft.

4 Lower of 5% of (AP or fund value) Lower of 2% of (AP or fund value) subject to a maximum of ₹1,000 subject to a maximum of ₹2,000 5 & Onwards Nil Nil

Goods and Service Tax Charge as notified by the Government from time to time will be applicable on above charges and will be made by redemption of units from the policy unit account.

In case of death of the Life Insured due to suicide within 12 months from the date of commencement of the policy or from the date of the revival of the policy, as applicable, the nominee

or the beneficiary of the policyholder shall be entitled to the fund value, as available on the date of intimation of death. Any charges other than fund management charges (FMC) and guarantee charges, if any, recovered subsequent to the date of death shall be added back to fund value as available as on date of intimation of death. The policy shall terminate after the payment of the said fund value and no other benefit shall be payable. The additional benefit on account of Accidental Death during the policy term shall not be payable if the Accidental Death of Life Insured is caused or aggravated directly or indirectly by: - Alcohol or drug abuse including drug taking other than prescribed by a Medical Practitioner*, any crime committed by the Insured, willful self inflicted injury or attempted suicide,

same for the entire policy term.

Medical practitioner is a person who holds a valid registration from the medical council of any state of India or Medical Council of India or Council for Indian Medicine or for set up by the Government of India or a State Government and is thereby entitled to practice medicine within its jurisdiction; and is acting within the scope and jurisdiction of Medical practitioner shall not include:	of his license.
(a) The policyholder's close relative (spouse, father (including step father), mother (including step mother), son (including step son), son's wife, daughter (including step daughter's husband, brother (including step brother) and Sister (including step sister),; or	ighter),
(b) life insured/policyholder under this policy.	
Freelook period:	
Policyholder has the right to review the policy terms and conditions within 30 days from the date of receipt of the policy document. If the policyholder disagrees with any of or conditions, he/she has the option to return the policy stating the reason of the objection.	

units minus proportionate risk charges for the period on cover minus expenses incurred on medical examination, if any, and stamp duty charges.

- Please know the associated risks and the applicable charges, from your Insurance agent or the Intermediary or policy document or the insurer.

insurance contract and does not in any way indicate the quality of the contract, its future prospects or returns.

Provisions of Section 45 of Insurance Act 1938, as amended from time to time, shall be applicable to the contract. As per current provisions, a policy cannot be called in question on ground of misstatement after three years.

Section 41 of Insurance Act 1938, as amended from time to time Provisions of Section 41 of Insurance Act 1938, as amended from time to time, shall be applicable. As per current provisions: (1) No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or

Aviva Life Insurance Company India Limited is a joint venture between Dabur Invest Corp and Aviva International Holdings Limited, a UK based insurance group, whose association with India

"Discontinuance" means the state of a policy that could arise on account of surrender of the policy or non-payment of the contractual premium due before the expiry of the grace period.

goes back to 1834. By choosing Aviva Life Insurance you benefit from the management experience of one of the world's oldest Insurance Group, with a history dating back to 1696.

renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer:

(2) Any person making default in complying with the provisions of this section shall be liable for a penalty which may extend to ten lakh rupees.

- Aviva Life Insurance Company India Ltd. is only the name of the Insurance Company and Aviva i-Growth is only the name of the individual unit linked non-participating life

- The various funds offered under this contract are the names of the funds and do not in any way indicate the quality of these plans, their future prospects and returns.

A. Policy Discontinuance within the Lock-In-Period

Section 45 of Insurance Act 1938, as amended from time to time

Revival of a Discontinued Policy during Lock-In-Period

B. Policy Discountinuance after Lock-In Period

Revival of a Discontinued Policy after Lock-In Period

4. **Net Asset Value (NAV) calculation:** The NAV of the fund shall be computed as:

1. **Grace Period:** "Grace Period" means the time granted by the Company from the due date for the payment of premium, without any penalty or late fee, during which time the policy is considered to be in-force with the risk cover without any interruption, as per the terms & conditions of the policy. The grace period for payment of the premium is 30 days for Annual/Half-yearly/ Quarterly frequency and 15 days for Monthly frequency.

2. Change in premium payment frequency: the policyholder can change the frequency of paying the premium on any policy anniversary, subject to payment of alteration

Queries and Complaints For additional information, queries or complaints, please contact us at the numbers given below:

> 1800 180 2244 (Toll free for BSNL/MTNL users) or 0124-2709046 or SMS "Aviva" to 5676737

A Joint Venture between Dabur Invest Corp. and Aviva International Holdings Limited **Aviva Life Insurance Company India Limited**

Registered Office: 2nd Floor, Prakashdeep Building, 7, Tolstoy Marg, New Delhi-110 001, India. Corporate Identity Number (CIN): U66010DL2000PLC107880, IRDAI Registration No.: 122

Loyalty Additions: Pay regular premiums and enjoy Loyalty additions in the last 3 policy years

Maximum Entry Age 50 years (last birthday)

Maximum Maturity Age 60 years (last birthday)

A period of 5 years from the date of commencement of the Policy. No withdrawals, part or full, are allowed during this period.

Lock-in-Period "Annualized Premium" shall be the premium amount payable in a year excluding the taxes, rider premiums and underwriting extra premiums on riders, if any.

Aviva i-Growth - Benefits

In case of accidental death of the Life Insured, an amount equal to the base Sum Assured of the policy in addition to death benefit mentioned above, is payable, subject to maximum of ₹ 50 Lacs, including all policies covering accidental death benefit issued by Aviva. Accident here means a sudden, unforeseen and involuntary event caused by external, visible and violent means.

In the event of the death of the Life Insured after discontinuance of a policy within the lock-in period of first five policy years, the policy will be terminated by paying the fund value as per

the discontinued policy fund to the nominee.

Loyalty Addition:

15

20

Annualized Premium Sum Assured Policy Term (₹) at Inception (Years)

84,000 8,40,000

Tax Benefits: Options:

Fund name and objective Balanced Fund-II [SFIN: ULIF01508/01/2010LIBALAN-II122]: To generate a balance of capital growth and steady returns.

Fund name and objective

Discontinued Policy Fund

a) Fund Options:

Enhancer Fund-II [SFIN: ULIF01708/01/2010LIFENHN-II122]: To provide aggressive, long term capital growth with high equity exposure.

To provide a minimum guaranteed rate as prescribed by IRDA from time to time.

[SFIN: ULIF03127/01/2011LIDISCPLCY122]

c) Unit Switches:

2. Policy Administration Charge(PAC) A policy administration charge will be deducted by monthly cancellation of units from the unit account throughout the policy term.

Policy Year

1 to 4

Policy Administration Charge is applicable throughout the policy term with a maximum limit of ₹400 per month. 3. Fund Management Charge (FMC): An FMC of 1.35% p.a. will be applied for the three unit linked funds while calculating NAV on a daily basis. In case of Discontinued Policy Fund, the FMC would be 0.50% p.a. or as per the guidelines issued by IRDAI from time to time. The NAV for each fund will be calculated on a daily basis. 4. Mortality Charge:

Policy Year

1 to 5

6 onwards

In addition to above mortality charge, ₹0.60 p.a. per 1000 Sum Assured will be charged for in-built Accidental Death Benefit, if applicable. 5. Discontinuance Charge:

2

3

6. Switching Charge: There are no charges on the first 12 switches in a policy year; subsequent switches are charged at 0.50% of amount switched, subject to a maximum of ₹500 per switch. 7. Miscellaneous Charge: • Taxes including but not limited to Goods & Service Tax, Cesses as applicable shall also be levied as notified by the Government from time to time. Tax laws are subject to change. • Alteration fee of ₹100, plus taxes, if any, will be charged for change in premium frequency. • The Policy Administration Charge, Mortality Charge, In-Built Accidental Death Benefit Charge, Premium Allocation Charge and Discontinuance Charge would continue to be the

Exclusions:

- Engaging in racing of any kind, other than athletics or swimming. - Any form of war, invasion, hostilities (whether war be declared or not), civil war, rebellion, riots, social disorder, insurrection, military or usurped power, or willful participation in acts of violence. - Radioactive contamination due to a nuclear accident. - Participation in sports or pastimes of a hazardous nature including parachuting, potholing, mountaineering and hot air ballooning. Accident means sudden, unforeseen and involuntary event caused by external, visible and violent means

 Unit Linked life insurance products are different from traditional insurance products and are subject to risk factors. - The premium paid in Unit Linked life insurance policies are subject to investment risks associated with capital markets and the NAVs of the units may go up or down based on the performance of the fund and factors influencing the capital market. The Life Insured/Policyholder is responsible for his/her decisions. Unit Linked Funds are subject to market risks and there is no assurance or guarantee that the objective of the investment fund will be achieved. - Past performance of the investment funds do not indicate the future performance of the same. Investors in the Scheme are not being offered any guaranteed / assured returns.

About Aviva

Aviva i-Growth - Annexure 1. Discontinuance of Policy

Disclosures:

Risk factors:

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